## What is claimed is:

- 1 1. A process for managing a project, comprising the steps of:
- 2 building a project management data model having entities and
- 3 relationships described by text and graphical data;
- 4 entering said project management data model in a relational
- 5 database:

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- 6 building a project management tool having web pages from said
- 7 text and graphical data;
- 8 generating hyperlinks in said web pages of said tool based on said relationships in said relational database; and using said tool to manage said project.
  - 2. The process of claim 1, wherein said text includes guidance based on experience.
  - 3. The process of claim 1, wherein said text has been entered in a word processor.
  - 4. The process of claim 1, wherein said graphical data is entered in an image processing application program.
  - 1 5. The process of claim 1, wherein said project management data
  - 2 model comprises a project definition process, a change management
  - 3 process, a risk management tool, and an issue management tool.
  - 6. The process of claim 1, further comprising the step of parsing 1
  - 2 said text data by adding tags identifying the nature, beginning,
  - 3 and end of said entities described by text data and storing said

- 4 parsed text data in said relational database.
- 1 7. A business process for transforming a business need into a
- 2 strategy for providing a solution which meets said need,
- 3 comprising the steps of:
- 4 defining said business need;
- 5 building in response to said business need, a project management
- 6 data model having entities and relationships described by text
- 7 and graphical data;
- 8 entering said project management data model into a relational database;
  - building a project management tool comprising web pages from said text and graphical data;
  - generating hyperlinks in said web pages of said tool based on said relationships in said relational database; and
  - operating said tool to provide a solution which meets said need.
- 8. A system for project management, comprising:
- 2 a project management data model having entities and relationships
- 3 described by text and graphical data;
- 4 a relational database containing said model;
- 5 a project management tool having web pages generated from said
- 6 text and graphical data;

- 7 hyperlinks in said web pages of said tool based on said
- 8 relationships in said relational database; and
- 9 computer means for operating said tool and said data model to
- 10 manage a project.
- 1 9. A project management tool, comprising:
- 2 a plurality of process listings, each said process listing
- 3 providing guidance about how to undertake an activity;
- 4 a plurality of work patterns, each said work pattern describing a
- 5 response to a project management situation and having threads
- 6 throughout said plurality of process listings;
  - a plurality of work product documents linked to said plurality of process listings, said documents describing items used to manage a project;
  - word processor templates for said work product documents describing plans, procedures, and records; and
  - procedures for said process listings.
- 1 10. A system for managing projects within an enterprise,
- 2 comprising:
- 3 a project management data model having entities and relationships
- 4 described by text and graphical data;
- 5 a relational database containing said model;
- 6 a project management tool having web pages generated from said
- 7 text and graphical data;

9 relationships in said relational database; and

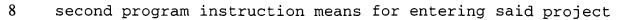
3

- 10 computer means for operating said tool and said data model to
- 11 manage said projects within said enterprise.
  - 1 11. A project management system implemented on a computer system,
- 2 said project management system comprising:
- 3 means for building a project management data model having
- entities and relationships described by text and graphical data; 4
- 5 means for entering said project management data model in a relational database;

means for building a project management tool comprising web pages from said text and graphical data; means for generating hyperlinks in said web pages of said tool based on said relationships in said relational database; and

means for using said tool to manage said project.

- 12. A computer program product for instructing a processor to provide a method of project management, said computer program product comprising:
- 4 a computer readable medium;
- 5 first program instruction means for building a project management
- 6 data model having entities and relationships described by text
- 7 and graphical data;



- 9 management data model in a relational database;
- 10 third program instruction means for building a project management
- 11 tool comprising web pages from said text and graphical data;
- 12 fourth program instruction means for generating hyperlinks in
- 13 said web pages of said tool based on said relationships in said
- 14 relational database; and
- 15 fifth program instruction means for using said tool to manage

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- said project; and wherein
  - all said program instruction means are recorded on said medium.